



December 2014

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2015 Governor's Export Achievement Awards

Wisconsin companies that have achieved success in exporting are being encouraged to apply for the [2015 Governor's Export Achievement Award](#), which recognizes businesses and organizations that have achieved extraordinary results in international markets or have contributed to the state's ability to compete in the global economy.

The submission should focus on a company's measurable export growth, innovative approaches that set the business apart from other exporters, and any significant contributions that benefit the overall state economy and trade development in Wisconsin.

The deadline for the initial submission is 5 p.m. Jan. 30. For more information, [click here](#).

China World Dairy Expo: Sign up to Exhibit

The dairy industry is growing in China, and Chinese farms and agribusinesses are looking to Wisconsin for dairy equipment, genetics, feed and technology. Take advantage of this growing market by exhibiting in the Wisconsin Pavilion at the 13th annual China World Dairy Expo and Summit, April 22-24, 2015 in Harbin, China.

China's [World Dairy Expo and Summit](#) focuses on the entire supply chain of dairy production – from cattle breeding, nutrition and herd health management to dairy processing, packing and finished products. It is the largest and most influential dairy farming and processing trade event in China, attracting international and domestic industry players from all segments of the dairy industry.

To learn more about the trade show or to register, contact Lu at 608-224-5102 or Jennifer.Lu@Wisconsin.gov.

Upcoming Events

DATCP's International Trade Team in conjunction with the Food Export Association of Midwest is offering trade show enhancement services for Wisconsin companies exhibiting at select shows in 2015. These services include:

- Pre-show custom research/product summary
- Market Briefing
- Introductions with qualified buyers
- Translation of up to two pages of exhibitor materials into appropriate language and more!

[Click here](#) to learn more about our services.



Below is a brief listing of shows that qualify for these services.

VitaFoods Europe: May 4-7, 2015 / Geneva, Switzerland
Products in demand: Botanical extracts, dietary supplement ingredients, functional food and functional drink ingredients, nutrocosmetic ingredients and pharmaceutical ingredients
Contact: Ashwini Rao - 608-224-5119 / Ashwini.Rao@wi.gov
Early registration deadline: Jan. 13, 2015 - \$200. [Register](#).

SIAL China: May 5-8, 2015 / Shanghai, China
Products in demand: Dairy, Cheese, Butter, Eggs, Grocery, Canned/preserved, Gourmet/specialty foods, Baby food, Confectionery, Pastry and Bakery, Tree nut and dried fruit, Snack foods, Non-GMO, Beverages - non-alcoholic & alcoholic, Frozen food, Organic/healthy/natural, Meat - except beef, Seafood
Contact: Lisa Stout - 608-224-5126/ lisa.stout@wi.gov
Early registration deadline: January 13, 2015 - \$200. [Register](#).

SIAL Brazil: June 9-11, 2015 / Sao Paulo, Brazil
Products in demand: Beverages (alcoholic and non-alcoholic), bakery products, canned and frozen foods, cereals, condiments and spices, confectionery, dairy, cheese and eggs, Halal and Kosher products, healthy, natural and organic foods, meat, poultry, seafood and snack foods.
Contact: Ashwini Rao - 608-224-5119/ Ashwini.Rao@wi.gov.
Early registration deadline: Feb. 16, 2015 - \$225. [Register](#).



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